

AYP Steering Committee Meeting Minutes

April 6, 2010

Josh opened the meeting with stats and info from the last event.

- 64 members showed up to last event.
- 140 total members now compared to 116 at the beginning of February which compared equals 24 new members after the last event at the Brew Pub.

Josh reviewed the last meeting's minutes

- David has added a link to the website which allows access to the newsletter
- The member directory has been added to the website with a password of "Aiken175"
- The committee will begin to follow up with former members who have not payed and renewed. The issue at hand is that many people think that it is an auto-renewal. This will be addressed with an email before the next event.
- We will begin to have committee members at the welcome desk at events to help introduce newcomers to the group and facilitate networking. This will be accomplished by board members going "out of our way" to introduce ourselves to individuals we are not familiar with. We have to take the "first step" in stepping out to meet new members.

Josh represented for Jason Rabun and the Event Committee since he was unable to attend.

- Next 3rd Thursday will be @ Travinia 6pm-8pm. Jennifer Heverly arranged for this event since USCA's hosting of our event fell through. This will be our networking event. Jason has some great ideas of a "fun" networking event by social, environmental interaction.
- 3rd Thursday @ The Bowery has been confirmed for May 20th.

Russ and Patrick discussed Lunch and Learn.

- 14 members were in attendance at the Willcox Inn. 3 members who RSVPd didn't attend, and one who did not RSVP attended. Suggestions included offering a door prize for those who attend lunch and learn to facilitate more participation.
- June 9th, September 8th, and November 10th will be the remainder of the year's lunch and learn events. Suggested topics would be Credit Counseling information and The History of Aiken, leaving the availability of one more topic for choosing.
- Questionable format change for speakers at an event? No, event committee members present so this will be passed along as a possible option for future events. The suggestion would be every 3rd or 4th event with a speaker for 20mins.

- Better coordination in announcements for Lunch and Learn was a suggestion to increase participation.

David went over Tech. Committee information

- David will work on getting the remainder of the pictures from the chamber for committee members and will post them on the site.
- David also thinks there is a lack of communication between committees for inter-communication issues.
- Selwyn filmed the last event and completed several interviews which will be posted to the website in the next few days.
- Daniel was volunteered to be tasked to cross reference the directory to facebook and compare who is not on facebook for notification issues.
- We will begin to do e-vites for all social AYP events.

Nealie went over the Community Service Committee information

- Celebrity waiter night is Monday, May 10th at SOIREE. It is rapidly approaching therefore we need to get friends, family and others to make reservations. 180 total seats for the night, 90 at a 6pm seating and 90 at an 8pm seating. \$25 dollars per person, \$5 dollars will be donated to Children's Place.
- Nealie has to get with Kelley Findley about pricing issues with SOIREE.
- Pizza Joint meeting for Celebrate Aiken 175th went well which Liz Stewart asked AYP to spearhead. Tripp Buchanan will lead the 5K event on October, 23rd 2010. The event will be on October 22nd, 2010 at the Polo fields on Powderhouse.
- Need volunteers to talk to vendors such as: Bouncy Bratz, Papa Russ, Domino's, Dippin' Dots, Tyler Sanitation about trash pickup afterwards, arrange for Port-O-lets, SCEG for lighting the field and donating a flat bed truck for a van, Allstar Rents for donating tents. Need projector, screen, and need to produce and AYP video to show to member.
- A suggestion for an idea would be to have bands at the event.
- Russ is checking Craving Melon
- David will checking Palmetto Groove, Jupiter Coyote
- Budget is \$2000 to \$3000 for the Celebration
- During the meeting we all branched off and may change the date and location. We will have a separate meeting to address new issues and ideas. October 15th would be a great days.