



July 2, 2012

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LALITA Y. ASHLEY
AIKEN PUBLIC SAFETY
PAL PROGRAM DIRECTOR
Post Office Box 1177
Aiken, SC 29802-1177
803 642-7686 | 803 642-7673
lashley@cityofaikensc.gov

Dear Community Member:

On August 17, 2012 at 7:30 pm the Blue Night 5k Run and Walk will be held at Citizens Park here in Aiken. The Blue Night run was organized as a fundraiser for The Aiken Department of Public Safety Police Athletic League in partnership with the Aiken Young Professionals.

The ADPS Police Athletic League was organized to provide athletic and recreational activities to children who may not qualify for standard programs. However, all children who live in the community of the City of Aiken are eligible to participate. Our goal is to improve the quality of life for children and citizens living in the city of Aiken by reducing idle time, instilling self-discipline, improving self-esteem, promoting school attendance and academic performance, teaching basic life skills and developing better relationships.

The Aiken DPS PAL Board is very proud of the fact that 100% of the grant funds and donations received are applied to programs and not administration. Unfortunately, we will not receive grant funding this year. As a result, we are organizing our first fundraiser.

We are seeking sponsors to assist with our efforts. Sponsors' names will be placed on the event t-shirt in recognition of their support. Sponsors may donate financially, in goods or services. All donations are tax deductible. We specifically need assistance in the following areas:

Bibs (If designated a sponsor's name may be imprinted on the bibs)
Water, fruit
Door Prizes
Volunteers
Awards

We are very anxious not to have to cut any of our programs. Over 600 area youth have participated in PAL since 2006. Less than 2% have offended or reoffended. Our young athletes have had the opportunity to compete on many levels, including the National Junior Olympics. Our leadership program has resulted in youth giving back to the community and pursuing post-secondary education.

Please contact LaLita Ashley at 803 642-7686 or lashley@cityofaikensc.gov, if you have any questions or would like to provide good or services. Financial donations may be mailed to the following address:

ADPS PAL
P.O. Box 1608
Aiken, SC 29802

Sincerely,

A handwritten signature in black ink that reads "LaLita Y. Ashley".

LaLita Y. Ashley
PAL Program Director